



FLAMBOROUGH
GOLF **HILLS** CLUB



Hamilton
Brain Injury
Association

8TH ANNUAL

DRIVE FOR ABI

Sponsorship Package

Monday, September 18, 2023



DRIVE FOR ABI

MONDAY, SEPTEMBER 18, 2023

 71 Hwy 52, Copetown, ON

PROGRAM FOR THE DAY

REGISTRATION

10:30 AM - 12:30 PM

PUTTING CONTEST

11:00 AM - 5:00 PM

BBQ LUNCH

11:00 AM - 12:30 PM

GOLF TOURNAMENT START

1:00 PM - 6:00 PM

DINNER

6:30 PM

PRIZE ANNOUNCEMENTS

7:00 PM

CLOSING REMARKS

8:00 PM

FOURSOME

\$800.00

SINGLE GOLFER

\$200.00

EARLY BIRD FOURSOME
Closes July 19th

\$700.00

DINNER ONLY

\$100.00



Hamilton
Brain Injury
Association

ABOUT US

The Hamilton Brain Injury Association is a charitable organization that has been supporting individuals living with an acquired brain injury in the Hamilton community since 1986. Our services are at no charge to survivors and their families; funding is raised solely through the generosity of our community with sponsorships, donations, and our annual fundraising events.

This year we will be hosting our **Annual Drive for ABI Charity Golf Tournament** at **Flamborough Hills Golf Club** on **September 18th, 2023**. We invite you to participate by golfing, sponsoring and/or donating a raffle prize item.

This is always an exciting event for golfers and non-golfers alike and serves as a great opportunity to support an amazing cause while networking with colleagues and friends.

Please find attached our **2023 Sponsorship Package** for your consideration. Sponsorship commitment deadline is August 19th, 2023.

To register as a sponsor, single golfer or foursome, visit our website at www.hbia.ca or visit our registration portal www.eventbrite.ca

Thank you for your time & consideration.

Sincerely,
Golf Tournament Committee Hamilton Brain Injury Association

www.hbia.ca | info@hbia.ca | 289-442-4023

Our Mission is to ensure the quality of life for survivors of acquired brain injury and their families through support, education and advocacy.



Did you know:

- Brain injury can happen to anyone, anytime, anywhere:
- ~1.5 million people are living with an ABI in Canada,
 - 150,000 people will be diagnosed with a concussion in Ontario,
 - 16,000 people will sustain a traumatic brain injury this year.



DRIVE FOR ABI

SPONSORSHIP OPPORTUNITIES

Dinner Sponsor



- Recognition at Banquet Dinner.
- Recognition from the podium on ALL promotional material 1 complimentary foursome including lunch and dinner.
- 2-hole sponsorship and opportunity to set up company tent at holes sponsored.
- Opportunity to provide promotional items for golf gift bags.
- Logo on table numbers.
- Mention in HBIA Newsletter & social media.
- Logo with link on HBIA website for 1 year.
- Business Receipt.

Golf Cart Sponsor



- Recognition at registration.
- Logo on each Golf Cart.
- Recognition from the podium and on ALL promotional material.
- Opportunity to provide promotional items for golf gift bags. Mention in HBIA Newsletter & Social media.
- Logo with link on HBIA website for 1 year.
- Business Receipt.

Wine Sponsor



- Recognition at Bar.
- Logo on wine bottles provided at dinner.
- Recognition from the podium and on ALL promotional material.
- Opportunity to provide promotional items for golf gift bags.
- Mention in HBIA Newsletter & social media.
- Logo with link on HBIA website for 1 year.
- Business Receipt.

Beverage Cart Sponsor



- -Recognition on beverage cart.
- Logo on drink tickets (Each golfer provided 2 drink tickets).
- Recognition from the podium and on ALL promotional material.
- -Opportunity to provide promotional items for golf gift bags.
- Mention in HBIA Newsletter & social media.
- Logo with link on HBIA website for 1 year.
- Business Receipt.

Lunch Patio Sponsor



- Signage at Patio Lunch.
- Logo on Lunch Ticket.
- Opportunity to provide promotional items for golf gift bags.
- Mention in HBIA Newsletter & social media.
- Logo with link on HBIA website for 1 year.
- Business Receipt.



\$1,000

Golf Ball Sponsorship

- Recognition at registration.
- Logo on blue golf ball given to each foursome. Mention in HBIA Newsletter.
- Recognition on HBIA social media & website.
- Opportunity to provide promotional items for golf gift bags.
- Business Receipt.



\$2,500

Putting Contest Sponsorship

- Recognition at registration.
- Recognition at putting green as sponsor.
- Mention in HBIA Newsletter.
- Recognition on HBIA social media & website.
- Opportunity to provide promotional items for golf gift bags.
- Business Receipt.



\$1,000

Single Hole Sponsorship

- Recognition at registration.
- Recognition at specific hole sponsored.
- Mention in HBIA Newsletter.
- Recognition on HBIA social media & website. Opportunity to provide promotional items for golf bags. Business Receipt.



\$600

Freshen-Up Sponsorship

- Recognition at registration.
- Mention in HBIA Newsletter.
- Recognition on HBIA social media & website.
- Opportunity to provide promotional items in main washroom & locker room.
- Promotional items include: perfumes, deodorants, facial wipes, hair spray, hair ties, bobby pins, dry shampoo, hand sanitizer, etc.
- Business Receipt.



\$2,000

Swag Bag Sponsorship

- Provide swag bags with your logo.
- 1-hole sponsorship and opportunity to set up company tent at holes sponsored.
- Opportunity to provide promotional items for golf gift bags.
- Mention in HBIA Newsletter & social media.
- Logo with link on HBIA website for 1 year.
- Business Receipt.



\$250

Friendship Sponsorship

- Mention in HBIA Newsletter.
- Recognition on HBIA Website.
- Business Receipt.





\$1,000

Closest to Pin (Women)

- Recognition at registration.
- Recognition at specific hole as sponsor.
- Mention in HBIA Newsletter.
- Recognition on HBIA social media and website.
- Opportunity to provide promotional items for golf gift bags.
- Business Receipt.



\$1,000

Closest to Pin (Men)

- Recognition at registration.
- Recognition at specific hole as sponsor.
- Mention in HBIA Newsletter.
- Recognition on HBIA social media & website.
- Opportunity to provide promotional items for golf gift bags.
- Business Receipt.



\$1,000

Longest Drive (Women)

- Recognition at registration as Longest Drive (Women) Sponsor.
- Recognition at specific hole as sponsor.
- Mention in HBIA Newsletter and website.
- Business Receipt.



\$1,000

Longest Drive (Men)

- Recognition at registration as Longest Drive (Men) Sponsor.
- Recognition at specific hole as sponsor.
- Mention in HBIA Newsletter and website.
- Business Receipt.



RAFFLE PRIZE DONATION FORM

Please return via email: Info@hbia.ca

Business or Individual's Name: _____

Address: _____

Telephone: _____ Fax: _____ Email: _____

Item Donated: _____

Description of Item: _____

Fair market value: \$ _____ (Fair market value must be assigned by the donor)

Does item require a gift certificate?

 YES NO

Minimum bid required?

 YES NO

Auction items to be delivered or picked up?

I will deliver the item(s) to the HBIA Clubhouse located at B-20 King Street West, Stoney Creek, ON L8G 1G8

I need the item(s) to be picked up at my business

(please contact HBIA at (289) 442-4023 or info@hbia.ca to arrange for pick-up)

Do you require income tax receipt for your donation item?

 YES NO

Original purchase receipt for the auction item must be provided for a tax receipt to be issued.

We need all prize items by August 19th, 2023

Thank you for your support of the Hamilton Brain Injury Association!

